



# PUBLIC VOTING RESULTS FOR RAMS SETTLEMENT FUNDS

IDENTIFYING RESIDENT PRIORITIES

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# EXECUTIVE SUMMARY

This report provides a detailed analyses of St. Louisans' priorities for uses of the Rams Settlement funds and highlights the similarities and differences among different groups based on income, race, and age.

The results of an online survey cannot, in a time of digital inequality, be fully representative of the city. We acknowledge that Black and lower-income residents were underrepresented in the voting process; disaggregating the data by income, race, and age gives lawmakers a clearer picture of how different groups voted in the process.

Overall, city residents used their votes to prioritize the following ideas:

- ① **Water Main Replacement**
- ② **Traffic Calming and Pedestrian-friendly Street Design**
- ③ **Increased Wages or Salaries for City Employees**
- ④ **Free or Municipally Subsidized Child Care for Residents**
- ⑤ **Improve Downtown Street and Sidewalk Infrastructure**
- ⑥ **Establish a Redevelopment Loan Fund**

While subsidized child care came in fourth overall, it was the #1 and #2 choice for multiple underrepresented groups.

More than 50% of Black participants support the establishment of a **redevelopment revolving loan fund** and **free or subsidized child care for residents**.

Those who report an annual income of \$50,000 or less prioritize **free or subsidized child care** and **increasing wages for city workers**.

Young participants under the age of 25 prioritized community mobility, most frequently choosing **traffic calming** and **improving downtown streets & sidewalks**. In contrast, older participants over the age of 60 strongly preferred water infrastructure, including the **replacement of water mains** and **rehabilitation of water treatment plants**.

The bottom line is that St. Louisans have many shared priorities—but no single idea has more than 50% of the support of all residents or is the top choice for every group of people we hope to serve in St. Louis. However, the results of this phase of community engagement gives the Board of Aldermen clear direction on which ideas have the support of the community.

We welcome stakeholders to join us at the Committee of the Whole public hearings to learn more about the feasibility, cost, fiscal and social impact, and additional funding sources for implementing priority ideas.

# PURPOSE OF COMMUNITY ENGAGEMENT

The Rams Settlement Fund presents a unique opportunity for the City of St. Louis to address challenges that negatively impact city residents and to fund catalytic investments that could kickstart the growth of its population and economy.

With few restrictions in comparison with other funding sources, city leaders and residents have imagined hundreds of potential uses of the Rams Settlement Funds.

Community feedback is important information for members of the Board of Aldermen to consider when crafting the purpose and strategy for allocating the Rams Settlement.

## THE PROCESS

The **Kick Off Survey** focused on identifying and quantifying challenges faced by city residents and was open from August-October 2023. The survey results helped inform the Board of Aldermen's selection of Priority Challenges for the Rams Settlement, as outlined in Resolution 159.

The **Ideas Portal** provided an opportunity for residents to submit ideas for consideration and allowed for public discussion of submissions.

The **Vote on Ideas** allowed residents to show their support for one or more ideas from a set of twenty options.

The voting results will inform the Board of Aldermen's agenda for its Committee of the Whole hearings in Spring 2024. Ideas will be discussed and further vetted for feasibility and cost.

# HOW IDEAS WERE SELECTED FOR CONSIDERATION

Ideas were selected by the policy team in the President’s Office and informed by the ideas submitted to the Ideas Portal by members of the public, feedback from members of the Board of Aldermen, and feedback from the public on the ideas that responded to the priority challenges identified in Resolution 159.

In this phase of engagement, we attempted to provide a meaningful range of choices with representation across each priority challenge. Ideas that responded to multiple priority challenges were given special consideration.

Of the 20 ideas selected for consideration, 17 responded to multiple priority challenges.

## IDEAS ADDRESSING BOARD OF ALDERMEN PRIORITY CHALLENGES FOR THE RAMS SETTLEMENT

INCREASING COMMUNITY MOBILITY	CATALYZING DOWNTOWN REINVESTMENT	UPGRADING WATER INFRASTRUCTURE	INCREASING ACCESS TO AFFORDABLE CHILDCARE	IMPROVING CITY SERVICES	INCREASING PUBLIC SAFETY	IMPROVING CITY FINANCES
Traffic Calming and Pedestrian Friendly Street Design	Traffic Calming and Pedestrian Friendly Street Design	Replacement of Water Mains	Free or Municipally Subsidized Child Care for Residents	Replacement of Water Mains	Traffic Calming and Pedestrian Friendly Street Design	Establish a Redevelopment Revolving Loan Fund
Improve downtown street & sidewalk infrastructure	Free or Municipally Subsidized Child Care for Residents	Rehabilitation of Water Treatment Plants	Before- and After-School Care	Traffic Calming and Pedestrian Friendly Street Design	Increase Wages or Salaries for City Employees	Renovate the river intake towers at Chain of Rocks Water Treatment Plant
Support the Expansion of Metrolink	Improve downtown street & sidewalk infrastructure	Renovate the river intake towers at Chain of Rocks Water Treatment Plant	Improve existing or build new youth recreation centers	Increase Wages or Salaries for City Employees	Protected Bike Lanes and Bike Network	Establish a grant writing office
Protected Bike Lanes and Bike Network	Support the Expansion of Metrolink		Fund construction of new public school buildings	Improve existing or build new youth recreation centers	Before- and After-School Care	
Support bus rapid transit	Support real estate development in Downtown and/or near North St. Louis		Free or subsidized daycare for city workers	Hire dedicated code enforcement officers for vacant properties	Improve existing or build new youth recreation centers	
Youth Driver’s Education Programming	Establish a grant program for small businesses to locate Downtown			Free or subsidized daycare for city workers	Hire dedicated code enforcement officers for vacant properties	
	Fund construction of new public school buildings			Establish a grant writing office	Youth Driver’s Education Programming	

# FORMAT: VOTING EXERCISE

Cumulative voting was chosen for this phase of engagement to allow participants to express both their approval and priorities across a meaningful range of choices.

From CitizenLab:

“Cumulative Voting, the “Multiple Votes per Option” method, provides participants with a budget of votes that they can distribute across multiple options based on their individual priorities and preferences. This approach recognizes that different options may carry varying levels of significance for participants. By allowing for a more nuanced allocation of votes, Cumulative Voting fosters a more expressive decision-making process that captures the diverse perspectives within the group.”

The risk of using cumulative voting is that it can allow a small group of individuals to strategically concentrate their votes on a single option in an attempt to engineer the outcome. In other words, it provides an opportunity for community organizing to have an impact.

In order to mitigate some of these risks, we instituted blind voting so that participants could not see the outcome of the vote until the close of the voting period.

## GETTING THE WORD OUT

The Board of Aldermen issued a press release when the voting period opened. We received press coverage of this phase of community engagement from St. Louis Public Radio, St. Louis Post Dispatch, St. Louis Business Journal, KMOV, KSDK, KY3, Fox2, Spectrum News, and KMOX.

Alderpersons were encouraged to speak to their constituents about the voting phase. Volunteers submitted 452 paper surveys from canvassing efforts in Wards 10, 12, and 13.

# VOTE PARTICIPANTS

## SUMMARY

There were 12,442 people who submitted votes for the top Rams Settlement ideas. 96% of voting participants were online, with 4% submitting paper forms.

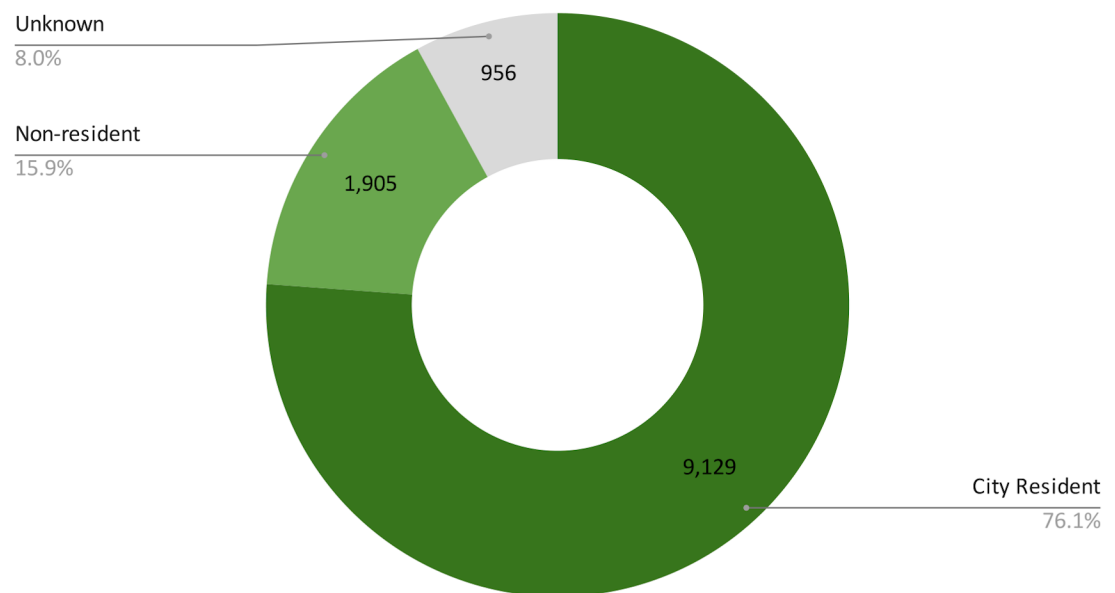
The following fields were solicited but not required of online vote participants:

- Race
- Age
- Household Income
- Ward
- Relationship to City

The online voting population is...

- Predominantly **City residents**, with more than  $\frac{3}{4}$  identifying as City of St. Louis residents
- **Whiter** than the overall St. Louis City population
- **Wealthier** than the overall St. Louis City population
- **More middle-aged** than the overall St. Louis City population

With these limitations in mind, we will be sharing additional analyses focused on the preferences of St. Louis residents who identify as Black, lower-income, and at either end of the age spectrum.



## RESIDENCY

76% of vote participants are City residents.

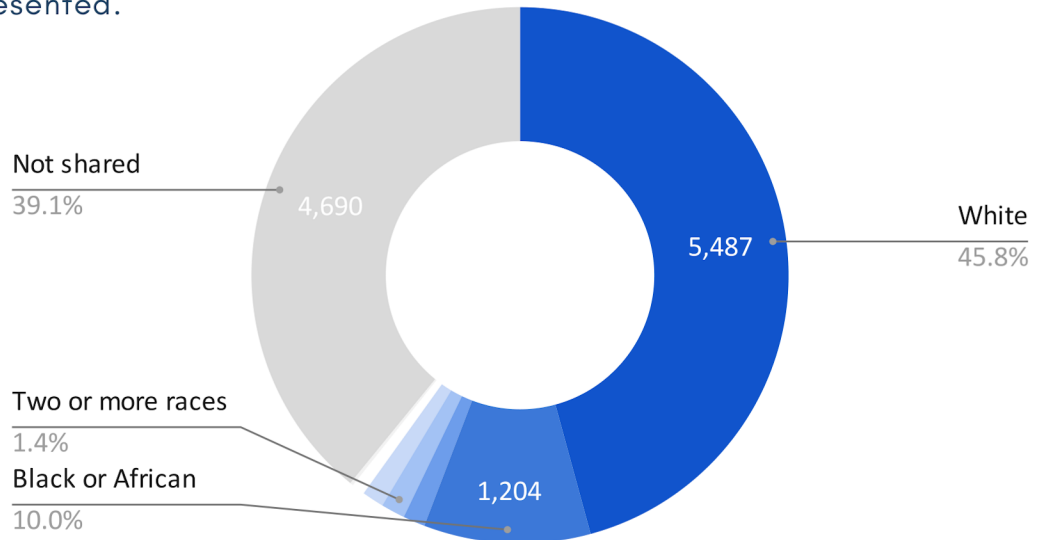
We determined the residency of vote participants by combining two factors: the answer to a voluntary question about their relationship to St. Louis, where they can specify if they live, work, own a business, visit often, or have no connection, and their self-reported home address from registration. 72% responded to the city relationship question; for the rest, we checked their provided addresses.

# VOTE PARTICIPANTS

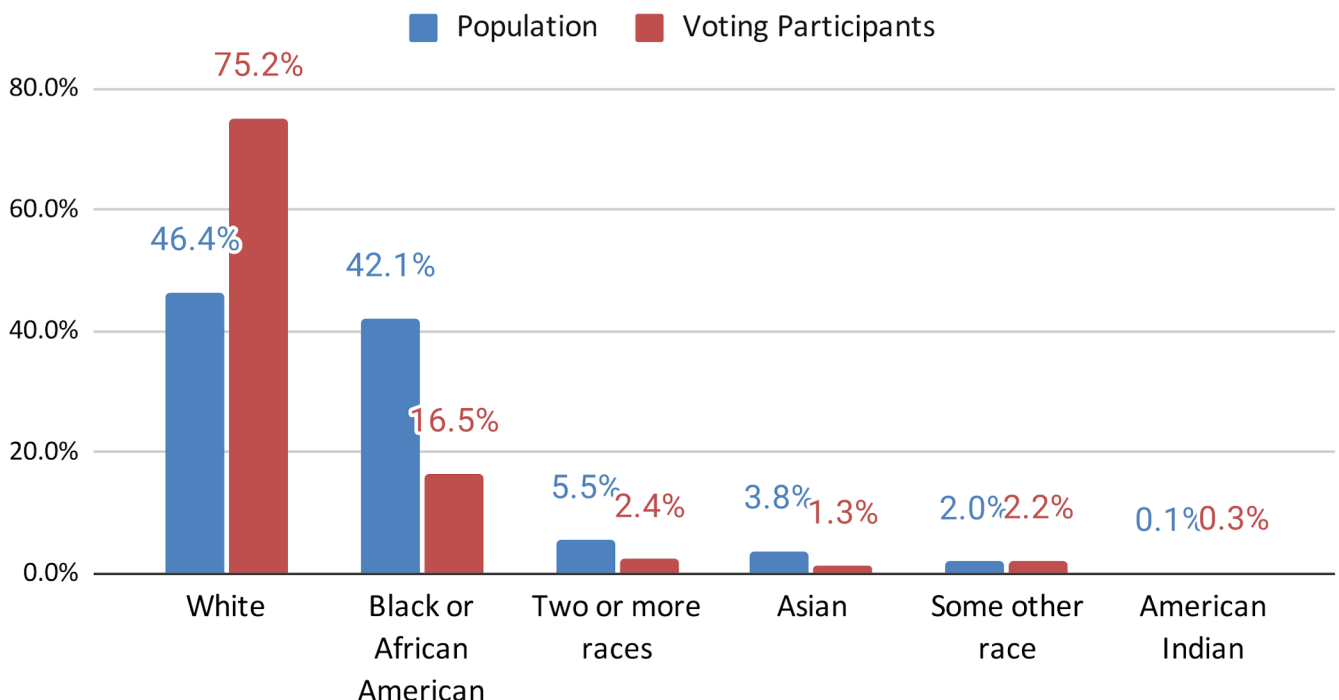
## RACE

Racial identity was a voluntary question and self-reported by online participants. 60% of respondents shared their racial identity. We did not collect demographic information from those who submitted paper forms. Compared to their proportion of the overall population, white residents are over-represented in the voting participant population while Black residents are under-represented.

46% of voting participants identified as white alone, which is on its face similar to the proportional share of the city's overall population.



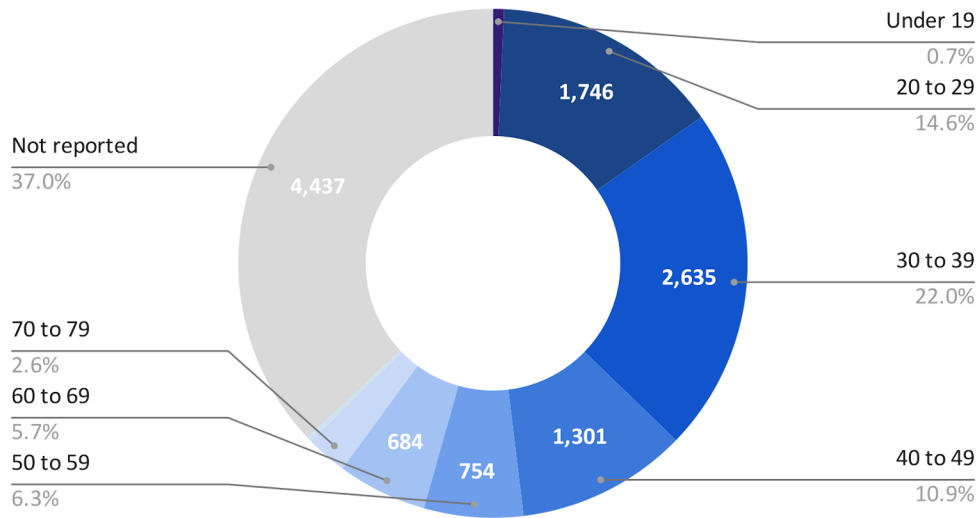
We had 1,204 participants who identified as Black or African American alone, which equates to 10% of online participants. Other groups that were underrepresented in our sample include people who identify as Hispanic, Asian, American Indian, Native Hawaiian and Pacific Islander, and multiracial. Less than 2% of participants identified as Spanish, Hispanic, or Latino.



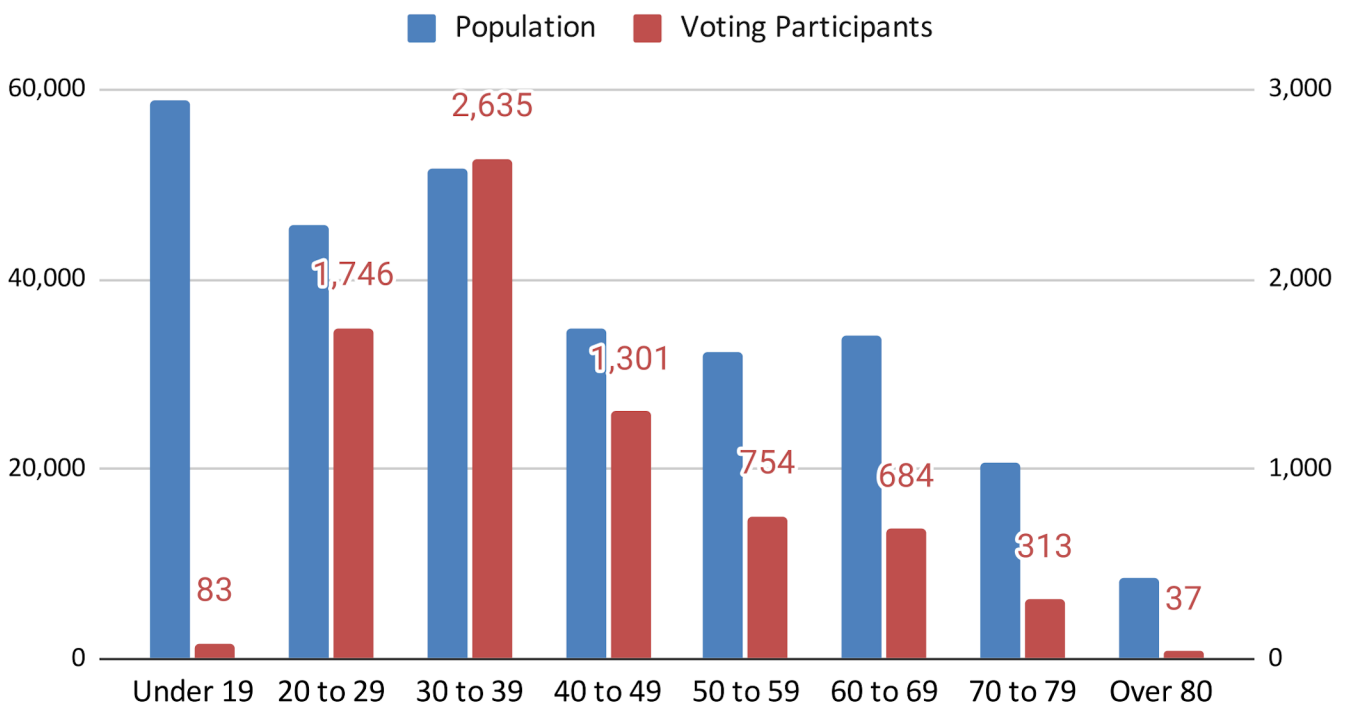
# VOTE PARTICIPANTS

## AGE

Age was calculated from the year of birth as self-reported by online participants. 63% of online participants shared their year of birth. We did not collect demographic information from those who submitted paper forms.



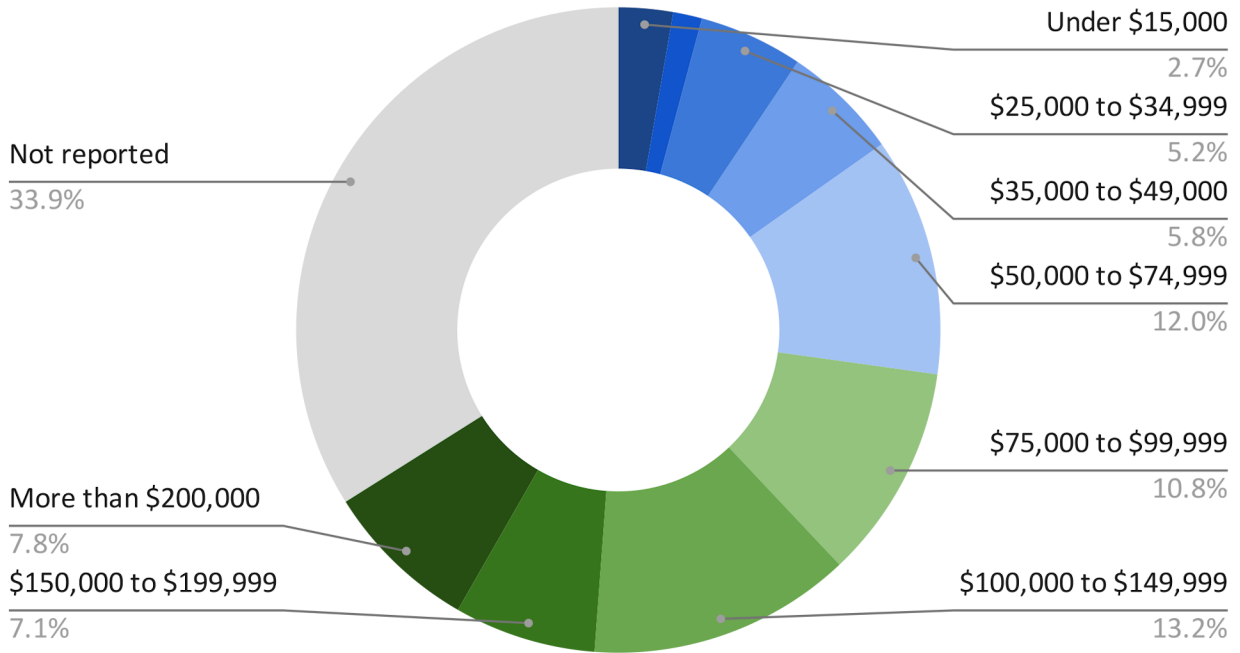
The median age of vote participants is 38 years old compared to the median age of 37 for all city residents. However, younger and older residents were less likely to participate in the vote. Given this, the results were disaggregated for the 644 participants under the age of 25 and the 1,034 participants over the age of 60.



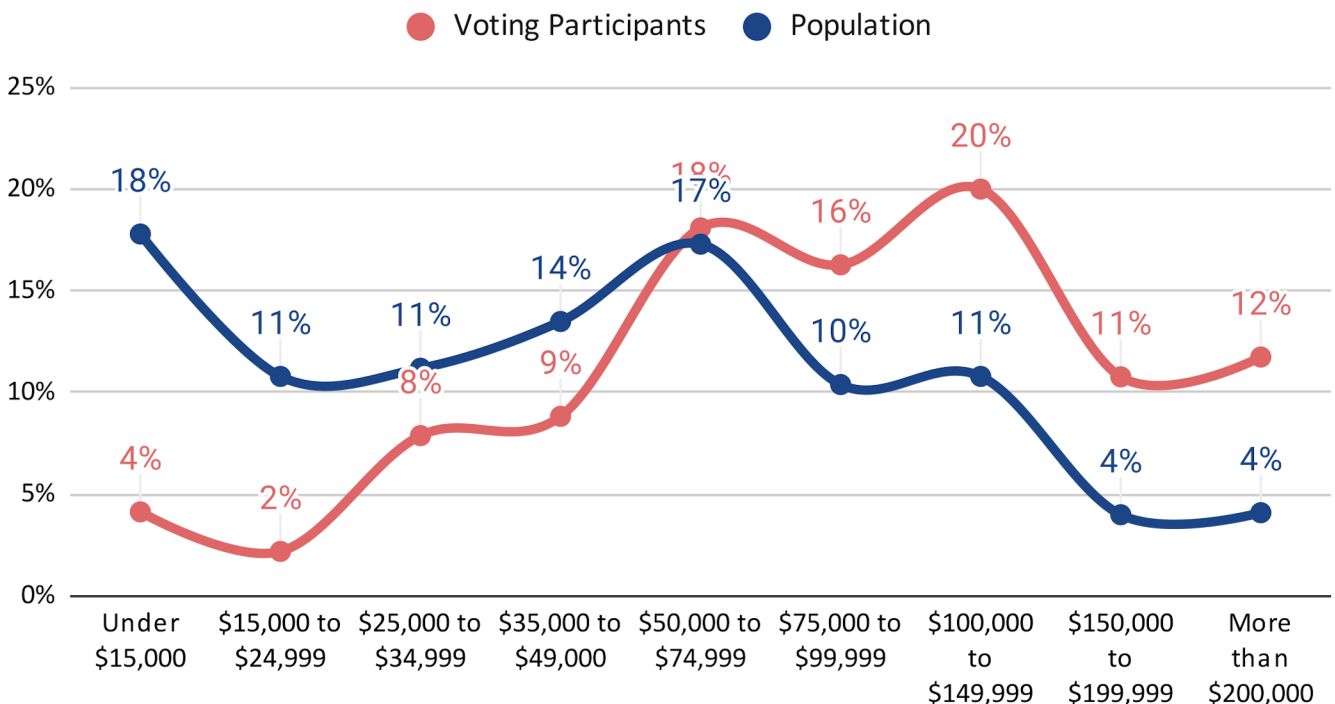
# VOTE PARTICIPANTS

## HOUSEHOLD INCOME

Household income was a voluntary question and self-reported by online participants. We did not collect demographic information from those who submitted paper forms. 67% of respondents shared their household income.

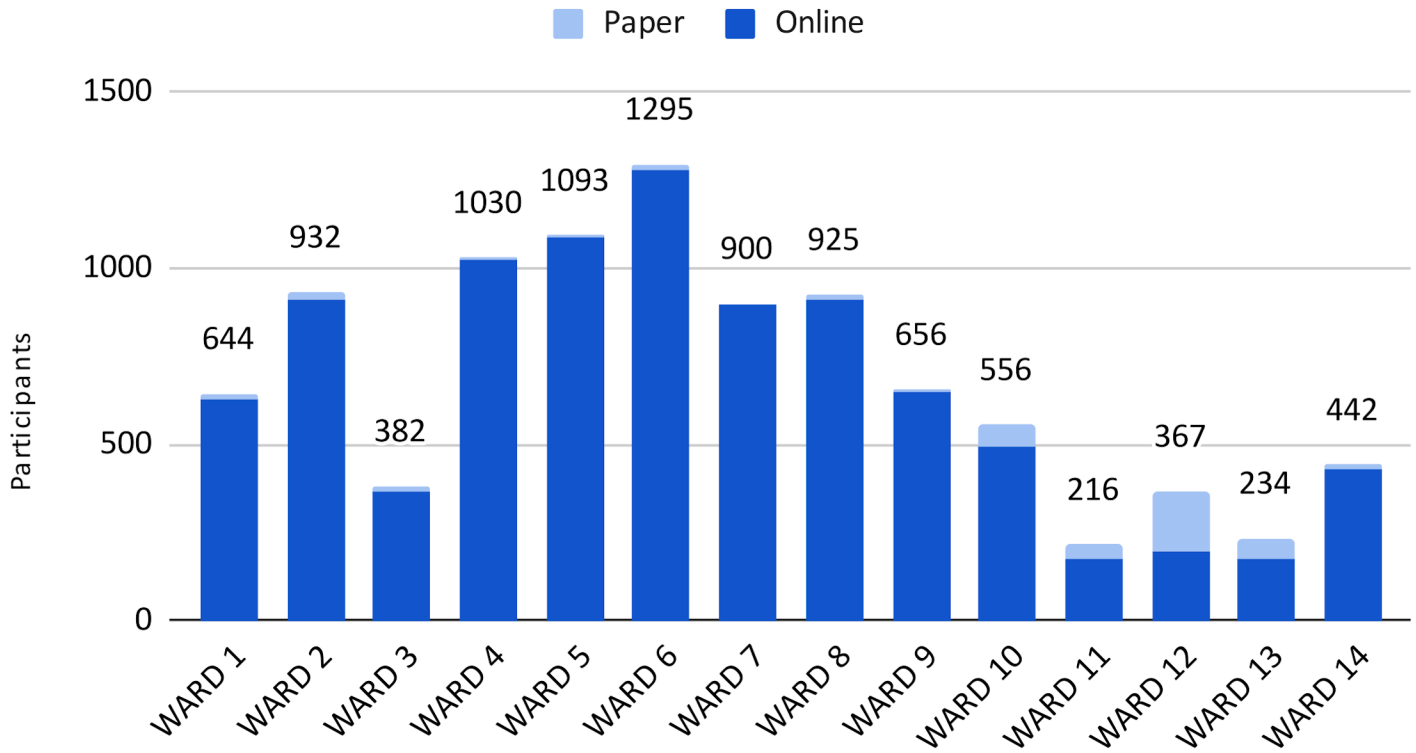


Higher-income residents are overrepresented in the surveyed population, while lower-income residents are underrepresented. For reference, the median household income for St. Louis is \$45,782 (2020 5-year ACS estimates). We have chosen to report the results for participants reporting incomes under \$50,000.



# VOTE PARTICIPANTS

## GEOGRAPHY BY WARD



Online vote participants were required to submit their home address (street number, street name, and zip code) prior to project participation. The additional Ward field was optional. Registered users on CitizenLab are directed to the Ward Finder feature on the City website. With the recent change in ward boundaries, there are a number of City residents who do not know their updated ward number. Given these factors, we chose to calculate ward residency for those who submitted valid street addresses. We were able to calculate the ward for 78% of all vote participants.

# VOTE PARTICIPANTS

## PUBLIC SUPPORT FOR RAMS SETTLEMENT IDEAS

	IDEA	VOTES	PARTICIPANTS	% OF VOTERS
1	<b>Replacement of Water Mains</b>	<b>9953</b>	<b>5510</b>	<b>46%</b>
2	Traffic Calming and Pedestrian Friendly Street Design	8973	5155	43%
3	Increase Wages or Salaries for City Employees	8802	4797	40%
4	Free or Municipally Subsidized Child Care for Residents	8271	4592	38%
5	Improve Downtown Street & Sidewalk Infrastructure	7396	4485	37%
6	Establish a Redevelopment Revolving Loan Fund	7318	4543	38%
7	Support the Northside-Southside Jefferson Avenue Expansion of Metrolink	7303	4045	34%
8	Rehabilitation of Water Treatment Plants	6660	4412	37%
9	Protected Bike Lanes and Bike Network	6399	3426	29%
10	Before- and After-School Care	6238	4304	36%
11	Improve Existing or Build New Youth Recreation Centers	5483	3903	33%
12	Support Real Estate Development in Downtown and/or Near North St. Louis	5400	3239	27%
13	Establish a Grant Program for Small Businesses to Locate Downtown	4986	3349	28%
14	Fund Construction of New Public School Buildings	4986	3187	27%
15	Support Bus Rapid Transit	4604	3273	27%
16	Hire Dedicated Code Enforcement Officers for Vacant properties	4370	3166	26%
17	Free or Subsidized Daycare for City Workers	3208	2496	21%
18	Renovate the River Intake Towers at Chain of Rocks Water Treatment Plant	2481	1846	15%
19	Establish a Grant Writing Office	2385	1743	15%
20	Youth Driver's Education Programming	1794	1392	12%

# DISCUSSION OF RESULTS

During this phase, a total of 117,010 votes were cast by 11,990 online participants (see Appendix B for offline participants). Participants were able to submit tokens for up to ten ideas, and many assigned more than one token to an idea as part of their vote.

## VOTES

The number of votes represents the number of individual votes cast by all participants. Each idea received between 1,794 and 9,953 votes.

The four ideas that received more than 8,000 votes include Replacement of Water Mains, Traffic Calming and Pedestrian Friendly Street Design, Increase Wages or Salaries for City Employees, and Free or Municipally Subsidized Child Care for Residents. Put together, these ideas received approximately one-third of the overall votes cast.

**Replacement of Water Mains** was the front-runner, with nearly 10,000 votes, receiving 10% more votes than the runner-up, **Traffic Calming and Pedestrian-Friendly Street Design**.

The ideas that received less than 3,000 votes were the renovation of the river intake towers at Chain of Rocks Water Treatment Plant, establishing a grant writing office, and youth driver's education programming.

## VOTE PARTICIPANTS

The number of voters (vote participants) represents the number of participants who used any of their 10 tokens to vote for that idea. **Replacement of Water Mains** had the most unique supporters with 5,510 vote participants. Youth Driver's Education Programming had the fewest with 1,392 vote participants.

The percentage of voters is the number of online participants who cast votes for an idea divided by the total number of online participants. The top three ideas in terms of votes were also the top three in terms of unique supporters, ranging from 40% to 46% of participants.

The ideas that received votes from less than 20% of participants were renovation of the river intake towers at Chain of Rocks Water Treatment Plant, establishing a grant writing office, and youth driver's education programming.

## PRIORITY CHALLENGES

Improving City Services was the Priority Challenge with the most popular ideas, with the three most popular ideas fitting squarely into that category. The idea with the most votes—Replacement of Water Mains—addresses two Priority Challenges: Upgrading Water Infrastructure and Improving City Services.

# DISCUSSION OF RESULTS

## PRIORITY CHALLENGES CONTINUED

Notably, Traffic Calming and Pedestrian-Friendly Street Design-addresses four of the seven Priority Challenges: Increasing Community Mobility, Catalyzing Downtown Reinvestment, Improving City Services, and Increasing Public Safety. This idea addresses more Priority Challenges than any other idea.

## INVESTED VOTERS

Each participant had 10 votes to assign among 20 ideas. Some participants used their votes to indicate their support for ten different ideas, while others assigned all of their votes to a single favorite idea. Those ideas with a higher average vote count per participant indicate those ideas whose voters are more invested – they feel more strongly about that idea receiving funding. The idea with the most invested online voters was **Protected Bike Lanes and Bike Networks**.

<b>MORE INVESTED VOTERS</b> <i>More than 1.7 votes per person</i>	<b>AVERAGE INVESTED VOTERS</b> <i>1.4-1.7 votes per person</i>	<b>LESS INVESTED VOTERS</b> <i>Less than 1.4 votes per person</i>
1 Protected Bike Lanes and Bike Network (1.87)	7 Support real estate development in Downtown and/or near North St. Louis (1.67)	16 Hire dedicated code enforcement officers for vacant properties (1.38)
2 Increase Wages or Salaries for City Employees (1.83)	8 Improve downtown street & sidewalk infrastructure (1.65)	17 Establish a grant writing office (1.37)
3 Replacement of Water Mains (1.81)	9 Establish a Redevelopment Revolving Loan Fund (1.61)	18 Renovate the river intake towers at Chain of Rocks Water Treatment Plant (1.34)
4 Support the Expansion of Metrolink (1.81)	10 Fund construction of new public school buildings (1.56)	19 Youth Driver’s Education Programming (1.29)
5 Free or Municipally Subsidized Child Care for Residents (1.80)	11 Rehabilitation of Water Treatment Plants (1.51)	20 Free or subsidized daycare for city workers (1.29)
6 Traffic Calming and Pedestrian Friendly Street Design (1.74)	12 Establish a grant program for small businesses to locate Downtown (1.49)	
	13 Before- and After-School Care (1.45)	
	14 Support bus rapid transit (1.41)	
	15 Improve existing or build new youth recreation centers (1.40)	

# DISCUSSION OF RESULTS

## VOTES BY RACE

There were 1,204 participants who identified as Black or African American compared to 5,437 participants who identified as white. Black and white residents offer similar relative levels of support for city worker wages, downtown street & sidewalk infrastructure, and Metrolink expansion.

However, there are notable differences in the levels of support for ideas in the top spot. White residents ranked **Traffic Calming and Pedestrian Friendly Street Design** as their top choice, while Black residents ranked it as their seventh choice. In contrast, Black residents ranked **Establish a Redevelopment Revolving Loan Fund** as their top choice, which white residents ranked as their seventh choice.

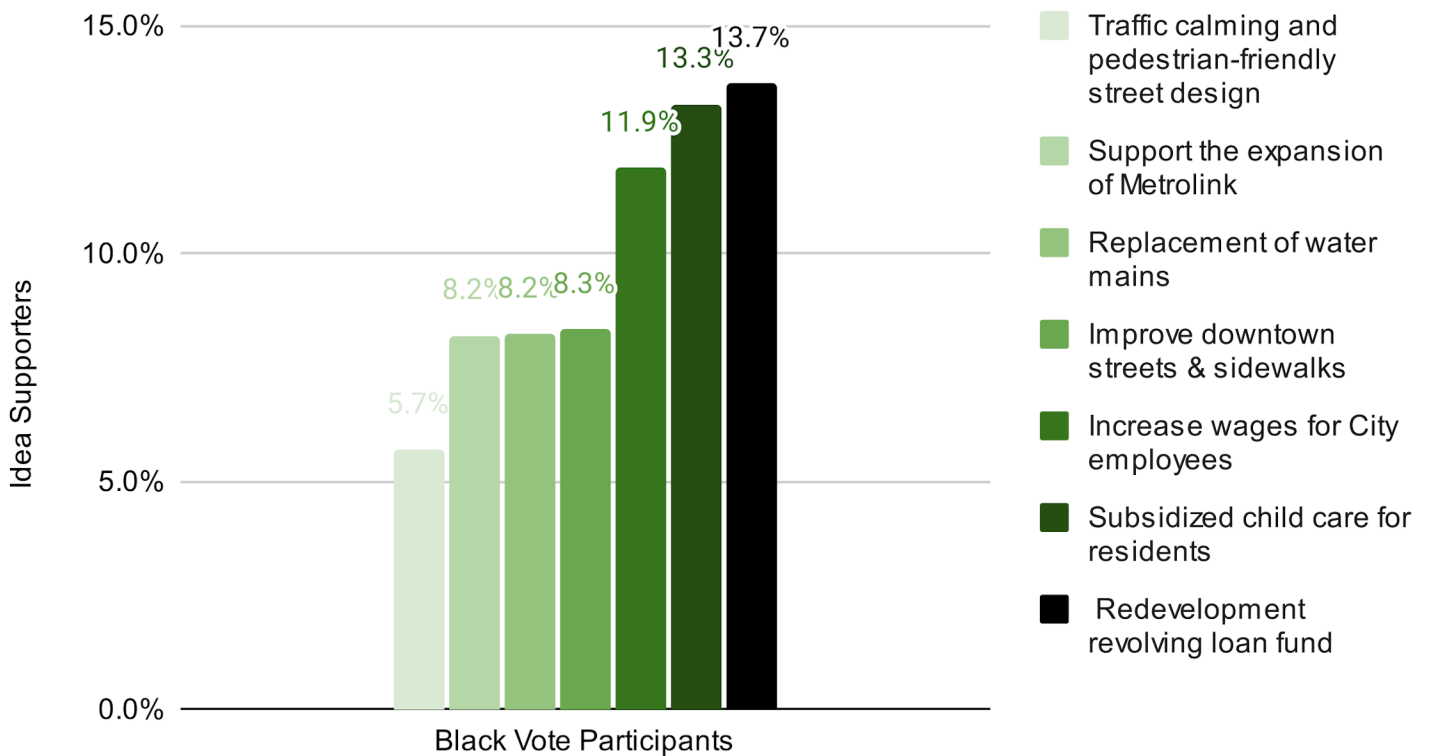
## SUPPORT FOR RAMS SETTLEMENT IDEAS BY RACE

WHITE		BLACK OR AFRICAN-AMERICAN	
IDEA	VOTING PARTICIPANTS	IDEA	VOTING PARTICIPANTS
1 Traffic Calming and Pedestrian-Friendly Street Design	2,670	1 Establish a Redevelopment Revolving Loan Fund	624
2 Replacement of Water Mains	2,491	2 Free or Municipally Subsidized Child Care for Residents	610
3 Increase Wages or Salaries for City Employees	2,198	3 Increase Wages or Salaries for City Workers	570
4 Free or Municipally Subsidized Child Care for Residents	2,129	4 Replacement of Water Mains	454
5 Support the Expansion of Metrolink	2,120	5 Improve downtown street & sidewalk infrastructure	374
6 Improve downtown street & sidewalk infrastructure	2,064	6 Support the Expansion of Metrolink	332
7 Establish a Redevelopment Revolving Loan Fund	2,016	7 Traffic Calming and Pedestrian-Friendly Street Design	294

# DISCUSSION OF RESULTS

## WHITE RESIDENTS WERE TWICE AS LIKELY AS BLACK RESIDENTS TO SUPPORT TRAFFIC CALMING (49% OF WHITE VOTERS VS 24% OF BLACK VOTERS).

Over 50% of Black voters support both subsidized child care and the redevelopment revolving loan fund. In comparison, 39% of white voters support subsidized child care and 37% support the redevelopment revolving loan fund.



People who identify as Black or African-American represented 10% of online vote participants. There were three ideas that garnered a greater share of their support from Black participants: redevelopment revolving loan fund, subsidized child care for residents, and increased wages for City employees.

# DISCUSSION OF RESULTS

## VOTES BY AGE

There were 644 participants under the age of 25 and 1,034 participants over the age of 60 years. Younger and older residents both offered significant support towards some of the same ideas, including city worker wages, street and sidewalk infrastructure, and redevelopment revolving loan funds.

### SUPPORT FOR RAMS SETTLEMENT IDEAS BY AGE

UNDER 25		OVER 60			
IDEA	VOTING PARTICIPANTS	IDEA	VOTING PARTICIPANTS		
1	Traffic Calming and Pedestrian-Friendly Street Design	304	1	Replacement of Water Mains	731
2	Increase Wages or Salaries for City Employees	298	2	Rehabilitate of Water Treatment Plants	554
3	Improve downtown streets & sidewalks	284	3	Increase Wages or Salaries for City Employees	493
4	Establish a Revolving Redevelopment Loan Fund	278	4	Hire dedicated code enforcement officers for vacant properties	469
5	Free or Municipally Subsidized Child Care for Residents	267	5	Traffic Calming and Pedestrian-Friendly Street Design	460
6	Support the Expansion of Metrolink	234	6	Establish a Redevelopment Revolving Loan Fund	454
7	Improve existing or build new Youth Recreation Centers	217	7	Improve downtown streets & sidewalks	435

47% of participants under 25 years old support **Traffic Calming and Pedestrian-Friendly Street Design**, compared to 44% of participants over 60. Notably, 71% of participants over 60 years old support **Replacement of Water Mains**, compared to 23% of participants under 25. Younger residents are more supportive of ideas related to children or youth and public transit. Older residents are more supportive of ideas related to water infrastructure and vacant property management.

# DISCUSSION OF RESULTS

## VOTES BY HOUSEHOLD INCOME

There were 1,827 participants with incomes under \$50,000 compared to 3,370 participants with incomes over \$100,000. Lower- and higher-income residents both offered significant support towards many of the same ideas, including traffic calming, water main replacement, redevelopment revolving loan funds, city worker wages, and subsidized child care.

### SUPPORT FOR RAMS SETTLEMENT IDEAS BY HOUSEHOLD INCOME

UNDER \$25,000		OVER \$100,000	
IDEA	VOTING PARTICIPANTS	IDEA	VOTING PARTICIPANTS
1 Free or Municipally Subsidized Child Care for Residents	786	1 Traffic Calming and Pedestrian-Friendly Street Design	1615
2 Increase Wages or Salaries for City Employees	782	2 Replacement of Water Mains	1500
3 Establish a Revolving Redevelopment Loan Fund	762	3 Improve downtown street & sidewalk infrastructure	1308
4 Replacement of Water Mains	744	4 Establish a Revolving Redevelopment Loan Fund	1279
5 Before- and After- School Care	690	5 Increase Wages or Salaries for City Employees	1270
6 Traffic Calming and Pedestrian-Friendly Street Design	688	6 Free or Municipally Subsidized Child Care for Residents	1247
7 Improve existing or build new Youth Recreation Centers	687	7 Support the Expansion of Metrolink	1219

43% of lower-income voters support **Free or Municipally Subsidized Child Care for Residents** compared to 37% of higher-income voter participants. 48% of higher-income voters support **Traffic Calming and Pedestrian-Friendly Street Design** compared to 38% of lower-income participants. Lower-income residents were more likely to support ideas related to children and youth, including before- and after-school care and youth recreation centers. Higher-income residents are slightly more likely to support ideas related to community mobility, including downtown streets & sidewalks and Metrolink expansion.

# DISCUSSION OF RESULTS

## VOTES BY RELATIONSHIP TO CITY

There are 9,178 online vote participants who reported living in the City of St. Louis and 1,905 that shared they do not live in the City, but either work, own a business, and/or frequently visit the City. Residents and non-residents both support traffic calming, city worker wages, subsidized child care, and redevelopment revolving loan funds.

## SUPPORT FOR RAMS SETTLEMENT IDEAS BY RELATIONSHIP TO CITY

RESIDENT		NON-RESIDENT			
IDEA	VOTING PARTICIPANTS	IDEA	VOTING PARTICIPANTS		
1	Replacement of Water Mains	4,482	1	Improve Downtown Street & Sidewalk Infrastructure	862
2	Traffic Calming and Pedestrian Friendly Street Design	4,051	2	Traffic Calming and Pedestrian Friendly Street Design	774
3	Increase Wages or Salaries for City Employees	3,739	3	Establish a Redevelopment Revolving Loan Fund	774
4	Free or Municipally Subsidized Child Care for Residents	3,516	4	Free or Municipally Subsidized Child Care for Residents	730
5	Rehabilitation of Water Treatment Plants	3,483	5	Before- and After- School Care	730
6	Redevelopment Revolving Loan Fund	3,409	6	Increase Wages or Salaries for City Employees	723
7	Support the Expansion of Metrolink	3,301	7	Improve Existing or Build New Youth Recreation Centers	714

49% of City residents support Replacement of Water Mains compared to only 37% of non-residents. In contrast, 45% of non-residents support Downtown Street & Sidewalk Infrastructure compared to 35% of City residents.

The ranking of ideas does not significantly change when you compare overall votes and votes only from participants who live within City boundaries. However, 19% of the voting participants who support Downtown Street & Sidewalk Infrastructure are non-residents.

# DISCUSSION OF RESULTS

## SUPPORT FOR IDEAS BY WARD FOR ONLINE RESULTS

	TOP CHOICE (VOTING PARTICIPANTS)	SECOND CHOICE (VOTING PARTICIPANTS)
<b>WARD 1</b>	Replacement of Water Mains (366)	Increase Wage or Salaries for City Employees (288)
<b>WARD 2</b>	Replacement of Water Mains (555)	Increase Wage or Salaries for City Employees (447)
<b>WARD 3</b>	Replacement of Water Mains (190)	Free or Municipally Subsidized Child Care for Residents (169)
<b>WARD 4</b>	Replacement of Water Mains (635)	Increase Wage or Salaries for City Employees (443)
<b>WARD 5</b>	Replacement of Water Mains (625)	Traffic Calming and Pedestrian-Friendly Street Design (466)
<b>WARD 6</b>	Traffic Calming and Pedestrian-Friendly Street Design (700)	Replacement of Water Mains (576)
<b>WARD 7</b>	Traffic Calming and Pedestrian-Friendly Street Design (458)	Free or Municipally Subsidized Child Care for Residents (384)
<b>WARD 8</b>	Traffic Calming and Pedestrian-Friendly Street Design (422)	Improve Downtown Street & Sidewalk Infrastructure (387)
<b>WARD 9</b>	Traffic Calming and Pedestrian-Friendly Street Design (359)	Replacement of Water Mains (265)
<b>WARD 10</b>	Establish a Redevelopment Revolving Loan Fund (211)	Replacement of Water Mains (208)
<b>WARD 11</b>	Establish a Redevelopment Revolving Loan Fund (91)	Free or Municipally Subsidized Child Care for Residents (83)
<b>WARD 12</b>	Establish a Redevelopment Revolving Loan Fund (119)	Increase Wage or Salaries for City Employees (97)
<b>WARD 13</b>	Establish a Redevelopment Revolving Loan Fund (95)	Increase Wage or Salaries for City Employees (91)
<b>WARD 14</b>	Improve Downtown Street & Sidewalk Infrastructure (254)	Traffic Calming and Pedestrian-Friendly Street Design (186)

# DISCUSSION OF RESULTS

## VOTES BY WARD

There were four ideas that were the top choice of online vote participants when disaggregated by ward: Replacement of Water Mains, Traffic Calming and Pedestrian-Friendly Street Design, Redevelopment Revolving Loan Fund, and Improve Downtown Streets & Sidewalks. Replacement of Water Mains was the top choice of five wards, all located in south and southwest St. Louis. Traffic Calming was the top choice of wards located along the central corridor, as well as south. The Redevelopment Revolving Loan Fund was the top choice of four wards, all located in north St. Louis. Downtown Streets & Sidewalks was the top choice of only one ward located in downtown and north St. Louis.

When taking into account the second most popular idea in each ward, two additional ideas rise to the top: Increasing Wages or Salaries for City Employees and Free or Municipally Subsidized Child Care for Residents. These two ideas have geographic bases of support in both North and South St. Louis. Additional support for Replacement of Water Mains is picked up in additional south and central wards. Traffic Calming and Downtown Street & Sidewalk Infrastructure add support from vote participants whose wards encompass downtown and Interstate 55.

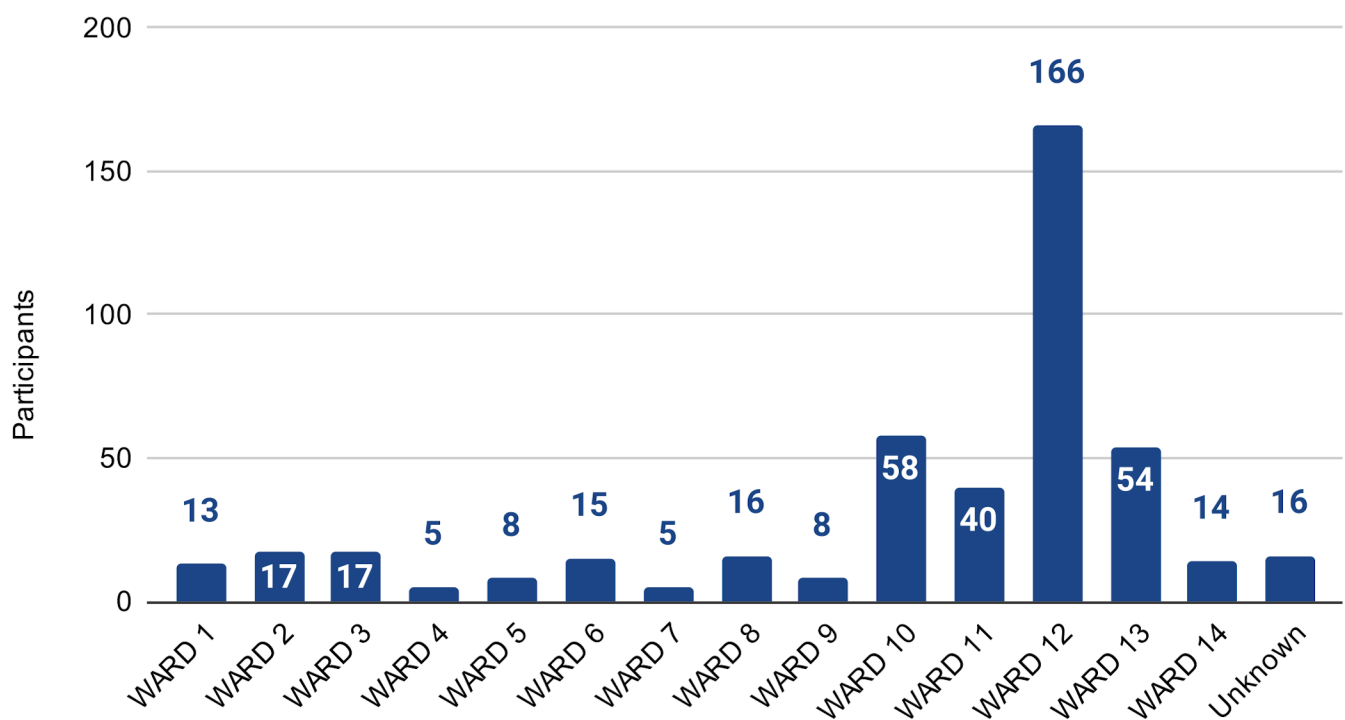
## APPENDIX A RELATIVE SUPPORT ANALYSIS

PUBLIC SUPPORT FOR RAMS SETTLEMENT IDEAS			
	IDEA	VOTES	PARTICIPANTS
1	<b>Replacement of Water Mains</b>	<b>9953</b>	<b>5510</b>
PERCENTAGE DIFFERENCE FROM TOP IDEA			
2	Traffic Calming and Pedestrian Friendly Street Design	-9.8%	-6.4%
3	Increase Wages or Salaries for City Employees	-11.6%	-12.9%
4	Free or Municipally Subsidized Child Care for Residents	-16.9%	-16.7%
5	Improve downtown street & sidewalk infrastructure	-25.7%	-18.6%
6	Establish a Redevelopment Revolving Loan Fund	-26.5%	-17.5%
7	Support the Northside-Southside Jefferson Avenue Expansion of Metrolink	-26.6%	-26.6%
8	Rehabilitation of Water Treatment Plants	-33.1%	-19.9%
9	Protected Bike Lanes and Bike Network	-35.7%	-37.8%
10	Before- and After-School Care	-37.3%	-21.9%
11	Improve existing or build new youth recreation centers	-44.9%	-29.2%
12	Support real estate development in Downtown and/or near North St. Louis	-45.7%	-41.2%
13	Establish a grant program for small businesses to locate Downtown	-49.9%	-42.2%
14	Fund construction of new public school buildings	-49.9%	-39.2%
15	Support bus rapid transit	-53.7%	-40.6%
16	Hire dedicated code enforcement officers for vacant properties	-56.1%	-42.5%
17	Free or subsidized daycare for city workers	-67.8%	-54.7%
18	Renovate the river intake towers at Chain of Rocks Water Treatment Plant	-75.1%	-66.5%
19	Establish a grant writing office	-76.0%	-68.4%
20	Youth Driver's Education Programming	-82.0%	-74.7%

## APPENDIX B PAPER SURVEY RESULTS

A small number of paper surveys were collected at Aldermanic Town Halls held in the month of January by Board of Alderman staff. An invested resident requested paper surveys so she could organize a group to canvass in her community for an idea she supports.

Paula Vickers is a parent and resident of the 12th Ward. She is a member of the Early Childhood Power and Policy Action Group (PPAG), which is a coalition that provides a space for providers and parents to build their organizing and advocacy capacity and exercise their power as leaders of the movement to transform policies and increase resources to support the early childhood education (ECE) system across St. Louis. The PPAG is co-facilitated by Gateway Early Childhood Alliance, Urban Sprouts, and WEPOWER.



There was very limited coordination between the Board of Aldermen and community canvassers. Organizers were provided with a voting form upon request, however no canvassing training was offered by city staff. Voting forms were returned by Ms. Vickers to the Board of Aldermen prior to the close of the voting period. City staff completed data entry and preliminarily verified that forms represented unique voting participants by name and address.



*"I am a mom in the 12th Ward and member of the ECE Power and Policy Action Group. I authored the idea as an opportunity to support myself and other parents in St. Louis and in hopes to attract families back to the City of Saint Louis. I looked to the PPAG for support in canvassing at St. Louis City child care centers as well as reaching out to family and friends to support in door to door efforts."*

**– PAULA VICKERS**

## APPENDIX B PAPER SURVEY RESULTS, CONTINUED

### RESULTS

There were 452 participants who were reached through town halls or canvassing. 37% of canvassed participants reside in Ward 12.

4,452 canvassed votes were recorded, of which 74% were for Free or Municipally Subsidized Childcare for Residents. In fact, 94% of all canvassed participants supported Free or Municipally Subsidized Childcare for Residents.

If these results are integrated into the overall results, **Free or Municipally Subsidized Childcare for Residents** would move from 4th to 1st overall in terms of votes and from 4th to 3rd in terms of vote participants.

ONLINE AND CANVASSED RESULTS OF RAMS SETTLEMENT VOTE			
	IDEA	VOTES	VOTE PARTICIPANTS
1	<b>Free or Municipally Subsidized Child Care for Residents</b>	<b>11,565</b>	<b>5,016</b>
2	Replacement of Water Mains	9,993	5,531
3	Traffic Calming and Pedestrian-Friendly Street Design	9,033	5,199
4	Increase Wages or Salaries for City Employees	8,878	4,846
5	Improve Downtown Street & Sidewalk Infrastructure	7,441	4,519
6	Establish a Redevelopment Revolving Loan Fund	7,431	4,591
7	Support the Northside-Southside Jefferson Avenue Expansion of Metrolink	7,331	4,071