

Rams Settlement

Community Engagement Strategy Update

September 25, 2023



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President's Office

Process for Allocating Rams Settlement

1. Community engagement and public discussion to inform drafting of Board Bill(s)
2. 2024-2025 Session: Board Bill will be introduced in the Board of Aldermen
3. Majority of Board of Aldermen must approve Board Bill
4. Majority of Board of E&A (Mayor, Comptroller, and President) must approve Board Bill

**The BOA is the
community
engagement arm of
City government.**

Modernizing the BOA with technology





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Log in

Sign up

24 days remaining

Take the survey



Rams Settlement Funds

What challenges do you think the funds should address?



💡 1687

Submit your idea



Ideas Portal

Rams Settlement Fund: How can we invest in St. Louis to achieve generational change?



💡 327 💬 430

Introducing Online Engagement Hub with CitizenLab (pilot partner)

2,196

Registered users

Strategy: Online Engagement

KICK OFF SURVEY: Understanding our City's Challenges

1. What challenges have you recently experienced or are currently experiencing?
Select all that apply.
2. Are there other challenges you are personally experiencing? (Write-in)
3. What challenges do people you know experience? Select all that apply.

IDEAS PORTAL

4. What is your idea for the Rams Settlement?

**1,877 online
survey responses**
(as of 9-25)

A goal for the Rams Settlement is to use the funds to help solve big challenges that impact city residents.

- employment
 - housing
 - transportation
 - childcare
 - education
 - health & healthcare
 - **city services**
-
- The diagram consists of two bulleted lists. The first list on the left contains seven items: employment, housing, transportation, childcare, education, health & healthcare, and city services. The second list on the right contains three items: streets, emergency response, and two sub-items under emergency response: 911 and SLMPD. A line starts from the right side of 'city services', goes horizontally to the right, then vertically up, and finally horizontally to the right with an arrowhead pointing towards the 'streets' and 'emergency response' items.
- streets
 - emergency response
 - 911
 - SLMPD

What other challenges do residents face?

Of the 495 write in responses, 39% identified public safety as a challenge.

PUBLIC SAFETY

- Unsafe streets
- Lawlessness
- Low police presence
- Reckless driving/dangerous drivers
- Crime

October 13, 2023

Kick-off Survey will close

352 ideas

642 contributors

People who have submitted, commented, or showed support for ideas

Popular Ideas for the Rams Settlement



Pilot and evaluate quick-build, high-impact traffic calming

Liz Kramer · 4 days ago We have seen other cities successfully respond to...

19 1 0



Bus Shelters and Benches and Trashcans

rorke chhouk · 3 weeks ago All bus stops should have shelter, a bench, and a...

47 4 2

Grant Writing and Match Funds

Nathan Lindsey · 1 month ago Invest a portion of settlement to fund a robust...

20 7 1

Reducing traffic violence

Dominick Del Azodi · 1 month ago The city has an issue with high speeds...

147 4 10

Fully fund consolidated 911 center

911 Dispatchers

Karen Corey · 3 weeks ago Major pay increase to retain and hire additional 911...

42 2 2

AVERAGE ANNUAL RETURN

9.00%

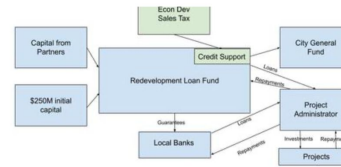
ANNUAL DIVIDEND INCOME

\$48,736,449.09

Municipal Endowment Fund

Lucas Strittmatter · 1 month ago The city should create a municipal endowment...

46 11 14



Redevelopment Loan Fund

Jonathan Ferry · 1 month ago The City needs to make this \$250 million the gift...

40 6 21

Day Care For City Employees

Chris Schmidt · 3 weeks ago Day care centers across the country will be closin...

14 4 0

Invest in raising city personnel salaries

Justin Postle · 1 month ago When I looked at the job postings for st louis city they...

43 10 3

Fully Fund & Fully Support St. Louis Public Schools and our Kids

Teresa Danieleley · 1 month ago Some great ideas have already been shared ...

92 15 3

Next Steps for Survey & Ideas Portal

October 14 - 31, 2023: Select Priority Challenges

We will be analyzing the results of the survey. A report will be shared during a Board of Aldermen hearing on October 25th and posted on the CitizenLab portal. In this phase the Committee of the Whole will select the Priority Challenges.

November 1 - 15, 2023: Identifying Ideas that respond to Priority Challenges

The public will be asked to give feedback on Ideas that address the selected Priority Challenges. What questions do you need answered in order to gain your support?

Next Steps for Survey & Ideas Portal

November 16 - January 31, 2023: Vote on Ideas

On CitizenLab, registered users will be given tokens to show their support for Ideas that address Priority Challenges! Idea Champions will be asked to present their Ideas to the public via in-person and online Board of Aldermen hearings in Spring 2024.

Information gathering outside community engagement

Evaluating ideas along the lines of (1) feasibility, (2) resource requirements, (3) cost-pricing, and (4) alternative financing.

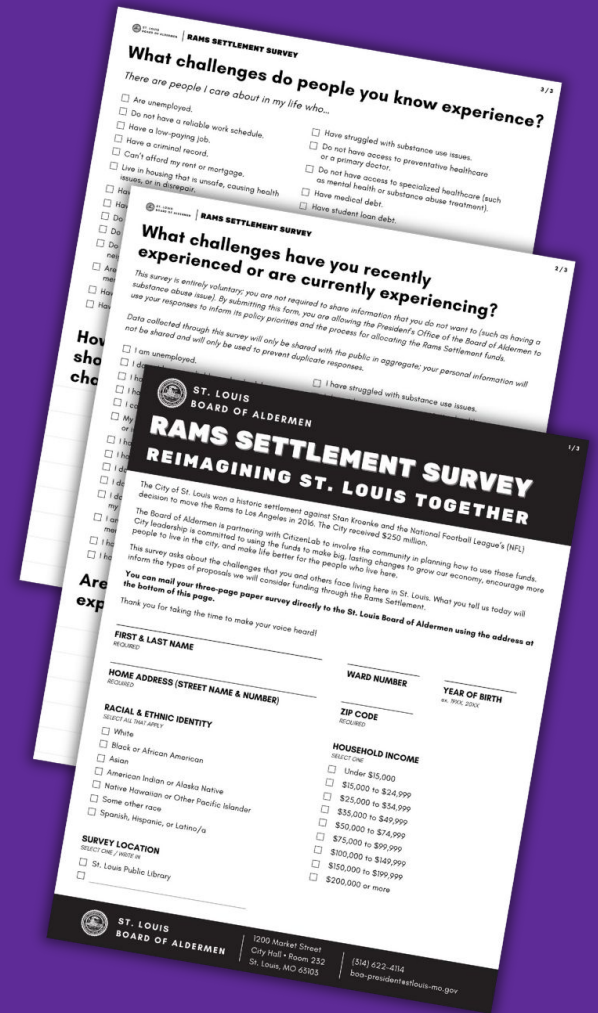
Outreach tactics

Tools

- Paper surveys
- Social media
- Public hearings
- Ward and neighborhood meetings

Partners

- Outreach to 112 community organizations
- Highlight: St. Louis Public Libraries



Scan the QR code to join us on CitizenLab!



Register as a user in order to:

- Take the survey
- Post an idea
- Provide feedback on the ideas of others
- Receive notification when others like or comment on your idea
- Receive notifications when other engagement opportunities launch
- Receive notification when there are updates from the City of St. Louis

Public Comment: Community Engagement Process

- What would you like to see from this process?
 - a. ...from members of the Board of Aldermen?
 - b. ...from the Mayor, Comptroller, and President?
- Whose voices need to be at the table and how should they be reached?
- What questions should be asked of St. Louis residents?
- What expert witnesses do you want to hear from in future hearings?
- Do you like the CitizenLab portal? How could we improve it?